



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

<u>Contract / Revision</u> 499128 /		<u>Alt Order #</u> 06380941
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/21/12 - 10/27/12		<u>Estimate #</u> 2127
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				1	\$450.00			
N 2	KVVU	10/22/12	10/26/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT--F--				1	\$375.00			
N 3	KVVU	10/22/12	10/26/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT--F--				1	\$425.00			
N 4	KVVU	10/22/12	10/26/12	Anderson	3-4p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT--F--				1	\$450.00			
N 5	KVVU	10/22/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT--F--				1	\$500.00			
N 6	KVVU	10/22/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT--F--				1	\$950.00			
N 7	KVVU	10/22/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT--F--				1	\$1,025.00			
N 8	KVVU	10/22/12	10/26/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-T--F--				1	\$950.00			
N 9	KVVU	10/22/12	10/26/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-T--F--				1	\$1,350.00			
N 10	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1				1	\$1,850.00			
N 11	KVVU	10/21/12	10/21/12	Extra Weekend	Su 6-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
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<u>Contract / Revision</u>	<u>Alt Order #</u>
499128 /	06380941

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/12 - 10/27/12	HOUSE MAJORITY PAC	2127

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 10/15/1210/21/12-----11\$450.00</div></div></div></div>											1	\$850.00
N 12	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30		NM			
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 10/15/1210/21/12-----11\$850.00</div></div></div></div>												
Totals											12	\$9,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/26/12	12	\$9,625.00	\$8,181.25
Totals	12	\$9,625.00	\$8,181.25

Signature: _____ Date: _____

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OCT17/12 11.39
*** KVVU-TV ***

PROGRAM : DIVORCE COURT
CON COM1 : DIVORCE COURT

REP HEADLINE# 6380941
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT17/12 11.39
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$425.00	10/22	10/26	1		M-F	1
4			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$450.00	10/22	10/26	1		M-F	1
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/22	10/26	1		M-F	1
6			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/22	10/26	1		M-F	1
7			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/22	10/26	1		M-F	1
8			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/22	10/26	1		M-F	1
9			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$1,350.00	10/22	10/26	1		M-F	1
10			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN	30		\$1,850.00	10/21	10/21	1		SUN	1
11			600P-700P PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND	30		\$450.00	10/21	10/21	1		SUN	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800A-900A	30		\$850.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
OCT/12			\$9,625.00									
CONTRACT TOTAL												\$9,625.00
TOTAL SPOTS												12

MARKET TOTALS \$68,750 KVVU 14% KSNV 25% KLAS 32% KTNV 29% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%
 SMALL ADD TO SKED
 SVC- NSI
 DEMOS- RA35+*